



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 216506 /		<u>Alt Order #</u> 06866609
<u>Product</u> FNDS CHRIS MURPHY		
<u>Contract Dates</u> 10/23/12 - 10/28/12	<u>Estimate #</u>	
<u>Advertiser</u> POL/Murphy for Senate (D)		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> FOCM	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Message & Media Inc
100 Albany Street
New Brunswick, NJ 08901
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/24/12	10/26/12	GMA	7a-9a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$650.00	0.00			
N 2	WTNH	10/27/12	10/28/12	GMA SaSu	8a-9a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS				1	\$450.00	0.00			
N 3	WTNH	10/28/12	10/28/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00	0.00			
N 4	WTNH	10/24/12	10/26/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$650.00	0.00			
N 5	WTNH	10/24/12	10/26/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$500.00	0.00			
N 6	WTNH	10/24/12	10/26/12	M-F 4p-5p	4p-5p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$500.00	0.00			
N 7	WTNH	10/24/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$750.00	0.00			
N 8	WTNH	10/24/12	10/26/12	News 8 6p Weather BB	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--				2	\$1,000.00	0.00			
N 9	WTNH	10/24/12	10/28/12	Late News 8	11p-11:35p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF-S				2	\$1,400.00	0.00			
N 10	WTNH	10/27/12	10/27/12	ABC College Football	ABC College Footb		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$750.00	0.00			
N 11	WTNH	10/26/12	10/26/12	Fri Hour 3	10p-11p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,500.00	0.00			
N 12	WTNH	10/24/12	10/24/12	Wed Hour 3	10p-11p		:30				NM	1	\$4,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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216506 /	06866609

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/28/12	FNDS CHRIS MURPHY	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$4,000.00	0.00			
D 13	WTNH	10/23/12	10/23/12	Tue Prime Other 1	8p-10p		:30				NM	0	\$0.00
N 14	WTNH	10/23/12	10/23/12	Tue Hour 1	8p-9p		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$7,000.00	0.00			
Totals										0.00		21	\$28,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	21	\$28,100.00	\$23,885.00
Totals	21	\$28,100.00	\$23,885.00

Signature: _____ **Date:** _____

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<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> FOCM	<u>Product Code</u>
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Week:		10/22/12	10/28/12	--WTF--				2	\$650.00	0.00			
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Week:		10/22/12	10/28/12	-----SS				1	\$450.00	0.00			
N 3	WTNH	10/28/12	10/28/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00	0.00			
N 4	WTNH	10/24/12	10/26/12	The View	11a-12p		:30				NM	2	\$1,300.00
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Week:		10/22/12	10/28/12	--WTF--				2	\$650.00	0.00			
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Week:		10/22/12	10/28/12	--WTF--				2	\$500.00	0.00			
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Week:		10/22/12	10/28/12	--WTF--				2	\$500.00	0.00			
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Week:		10/22/12	10/28/12	--WTF--				2	\$750.00	0.00			
N 8	WTNH	10/24/12	10/26/12	News 8 6p Weather BB	6p-630p		:30				NM	2	\$2,000.00
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Week:		10/22/12	10/28/12	--WTF--				2	\$1,000.00	0.00			
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N 10	WTNH	10/27/12	10/27/12	ABC College Football	ABC College Footb		:30				NM	2	\$1,500.00
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N 11	WTNH	10/26/12	10/26/12	Fri Hour 3	10p-11p		:30				NM	1	\$3,500.00
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Week:		10/22/12	10/28/12	----F--				1	\$3,500.00	0.00			
N 12	WTNH	10/24/12	10/24/12	Wed Hour 3	10p-11p		:30				NM	1	\$4,000.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Murphy for Senate (I	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$4,000.00	0.00			
D 13	WTNH	10/23/12	10/23/12	Tue Prime Other 1	8p-10p		:30				NM	0	\$0.00
Totals										0.00		20	\$21,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	20	\$21,100.00	\$17,935.00
Totals	20	\$21,100.00	\$17,935.00

Signature: _____ **Date:** _____

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Rep Order# 6866609
EC'd No

Ver# 1 Status New

Traffic Order#

Printed: 10/23/2012 9:10 AM
Last Received: 10/22/2012 5:12 PM
Showing Buylines: All Lines

1 of 2

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF C. MURPHY
Product FNDs CHRIS MURPHY
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MESSAGE & MEDIA
100 ALBANY ST.
NEW BRUNSWICK, NJ 08901
Agency C/P1/P2/E
Flight Dates 10/22/2012 - 10/28/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
10/22-10/28 SC=*

--- REMARKS ---
NEW ORDER
PLS CONFIRM
CATHY FOR KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	Lt	# of Weeks	Total Cost	Daypart
1	10/22-10/26	M-F	7A-9A	2	:30	\$650.00	GMA	2		1	\$1,300.00	
2	10/27-10/28	SA-SU	8A-9A	1	:30	\$450.00	GMA WKND	1		1	\$450.00	
3	10/28-10/28	SU	9A-10A	1	:30	\$750.00	THIS WEEK	1		1	\$750.00	
4	10/22-10/26	M-F	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
5	10/22-10/26	M-F	12P-1230P	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
6	10/22-10/26	M-F	4P-5P	2	:30	\$500.00	JUDGE JUDY	2		1	\$1,000.00	
7	10/22-10/26	M-F	5P-6P	2	:30	\$750.00	NEWS	2		1	\$1,500.00	
8	10/22-10/26	M-F	6P-7P	2	:30	\$1,000.00	NEWS	2		1	\$2,000.00	
9	10/22-10/28	M-F, SU	11P-1135P	2	:30	\$1,400.00	NEWS	2		1	\$2,800.00	
10	10/27-10/27	SA	330P-7P	2	:30	\$750.00	COLLEGE FB	2		1	\$1,500.00	
11	10/26-10/26	F	10P-11P	1	:30	\$3,500.00	20/20	1		1	\$3,500.00	
12	10/24-10/24	W	10P-11P	1	:30	\$4,000.00	NASHVILLE	1		1	\$4,000.00	

Last Received: 10/22/2012 5:12 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF C. MURPHY
Product FNDIS CHRIS MURPHY
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MESSAGE & MEDIA
100 ALBANY ST.
NEW BRUNSWICK, NJ 08901
Agency C/P1/P2/E
Flight Dates 10/22/2012 - 10/28/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
13	10/23-10/23	TU	8P-10P	1	:30	\$7,000.00	DANCING W/ STARS RESULTS	1		1	\$7,000.00	

Sent too late - needs M6!

Added line 13, ok'd by R

---REPORT TOTALS---

Report Totals: 21 / \$28,100.00

---SALES MONTHLY TOTALS---

Oct 12: 21
Sales Totals:
Station Totals:
Lines not sent/rc.

---COMPETITIVE---

Mark	WFSB	WCTX	WUUN	WHCT
	0%	0%	0%	0%
	100%	0%	0%	0%

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTNH-TV

Date:

9/10/12

I, Leah Casterlin,

being/on behalf of: Chris Murphy, a legally
qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: Nov, 6 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
9/10-11/6					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:
Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Kathy Altobello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/10/12

Leah Casterlin

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Leah Casterlin
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

(Message & Media, Inc.)

signature of candidate or authorized committee

Leah Casterlin

printed name

9/10/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.